

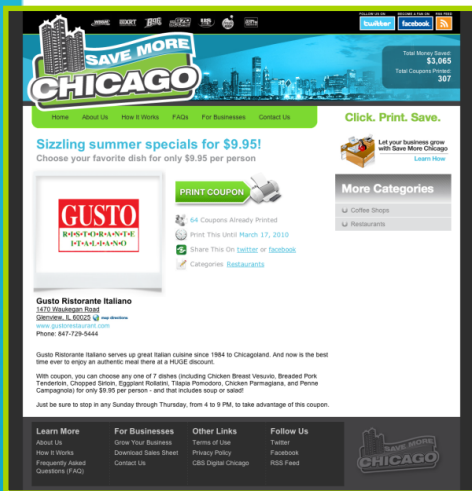


Do you want to drive traffic to your business? Have you used those direct mail pieces that end up in the trash? Do you want to get your coupons in the hands of customers that are looking to buy right now?

CBS Radio Chicago has the solution!

Get over 300,000 impressions to potential customers seeking your products and/or services in our Coupons Section at savemorechicago.com.

Listeners can download your savings coupon anytime, any day right from their own computer. Save More Chicago is an easy and effective way to reach your consumer and drive traffic to your business.



Here's how it works:

Your coupon will appear on our Savemorechicago.com which is linked from all 7 CBS Chicago stations' homepages.

All stations will promote the program with a variety of on-line and/or on air promotional mentions driving listeners to savemorechicago.com.

The listeners can view all the offers in the coupons section and will be able to download and print the coupons they want.

You can also list additional coupons to promote various products or services.*

What you'll receive:

An alphabetical and category listing on savemorechicago.com with your logo, link, and contact information for your business.

300,000 impressions (:30 second stream commercials) to run concurrently with coupon offer. (50,000 per month on all CBS, AOL, Yahoo stations)

300,000- 300x250 display banners



Brought to you by SaveMoreChicago.com

Net Investment...
\$2,000 for 6 months*

***\$100 for each additional coupon listing**

Yes, Sign Me up! Business Name _____
Authorized Signature _____ Date _____

* Payable in full